



Society for
Technical
Communication

**The Intermountain Chapter
of the
Society for Technical Communication
Invites you to our
January, 2009
Professional Development Meeting
featuring
Collin Turner
speaking on
"Building better screencasts—from
concept to publication"**

Date: Thursday, January 15, 2009

Time: 7:00 p.m.

**Location: Salt Lake City Public Library
(Main Branch) 210 East 400 South
Conference Room A
(see map/driving directions)**

Presentation Summary:

Screencasting (when applied properly) is a valuable tool whose popularity is gaining traction. Most available software is accessible and easy to use.

You can make or break a screencast before you ever capture a single screen. This presentation covers the basics of screencasting from concept to publication.

This is not a presentation on software...this is all about planning and workflow!

Collin breaks the process of creating screencasts into five accessible phases:

- Concept
- Pre-production
- Production
- Post-production
- Publication/launch

About the Speaker:

Collin Turner is a Technical Communicator, sometimes author, editor and photographer usually found deep within the workings of APIs, writing manuals or managing projects. Screen casting is one of his latest focus points during a 15-year career in the field. You can find him online at www.collinturner.com.

Driving Directions:

Exit I-15 at 4th South. Go East to 200 East. The Library underground parking entrance is just past the main library entrance on your right.

Or, ride TRAX! The Library Station provides direct access to the Library's North Entrance.

Directions to Conference Room A:

Conference Room A is located on the lower level beneath the library foyer. It's accessible using the foyer staircase (down the stairs and to the left) or using the elevator next to the auditorium.

Salt Lake City Public Library

210 E 400 S
Salt Lake City, UT 84111-2825
(801) 524-8200



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Map for Salt Lake City Public Library

